



**NTNU**  
Norwegian University of  
Science and Technology

**Künstlerische Fiktion am Beispiel der «Pollution Pods»**

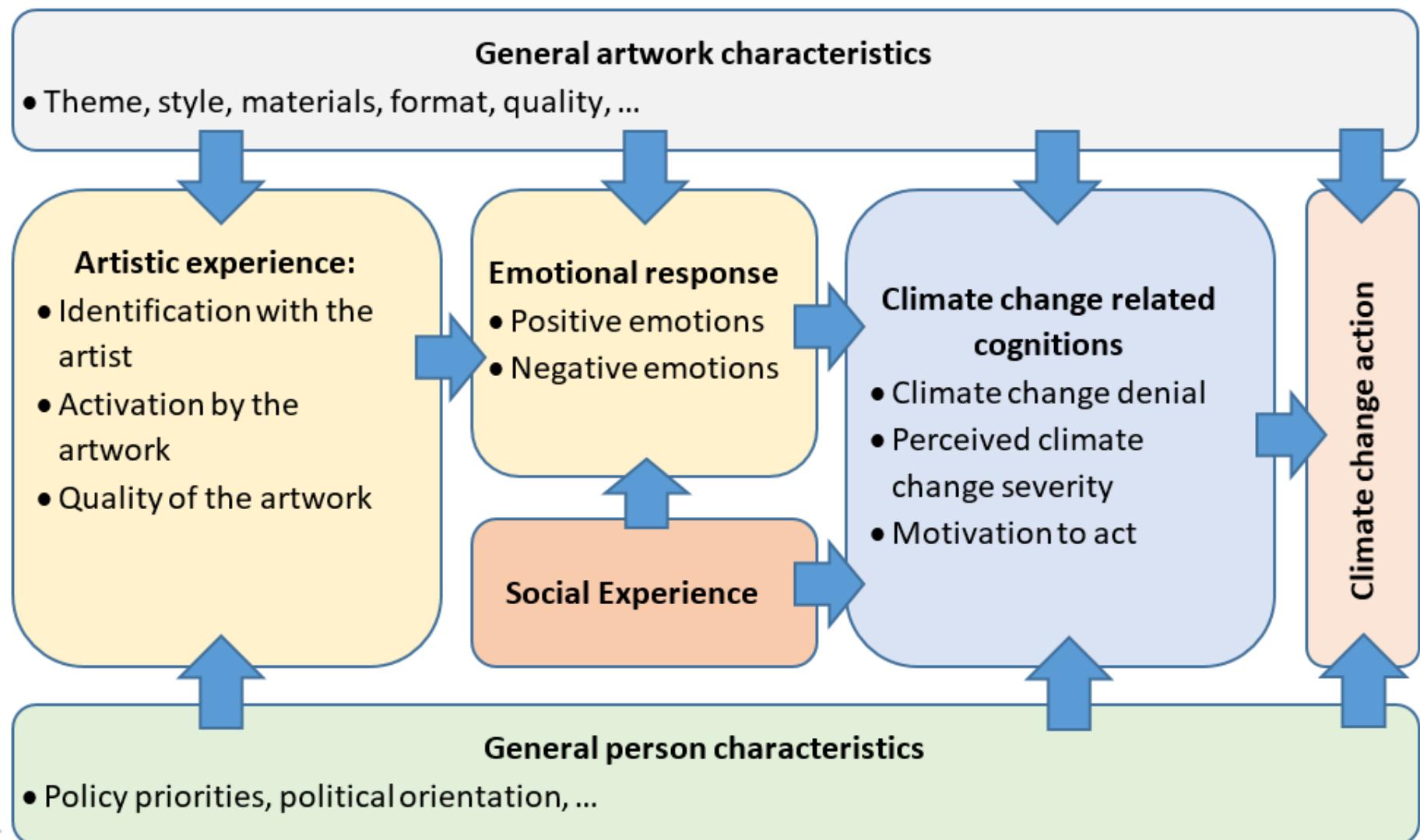
**Christian A. Klöckner**



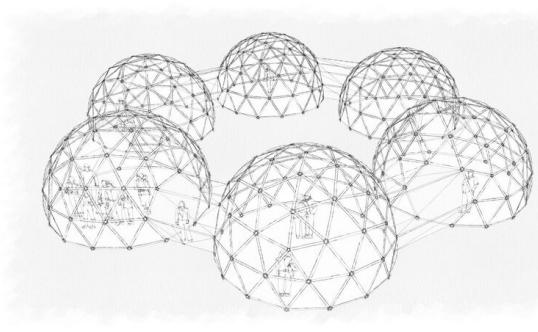
# Climate Change communication and Art

- Climate Change communication so far
  - Scientific reports / documentaries / «facts»
  - Disconnection in space & time
  - Lack of identification / lack of emotional connection / lack of action / lack of personal narratives?
- Artists have responded to climate change
  - Cape Farewell (UK)
  - CLIMARTE: ART+CLIMATE=CHANGE (AUS)
- Maybe climate related art has a different effect on people?
  - Individual narratives
  - Emotional reactions
  - Moments of disruption and reflection
  - Drivers / catalysts of societal change



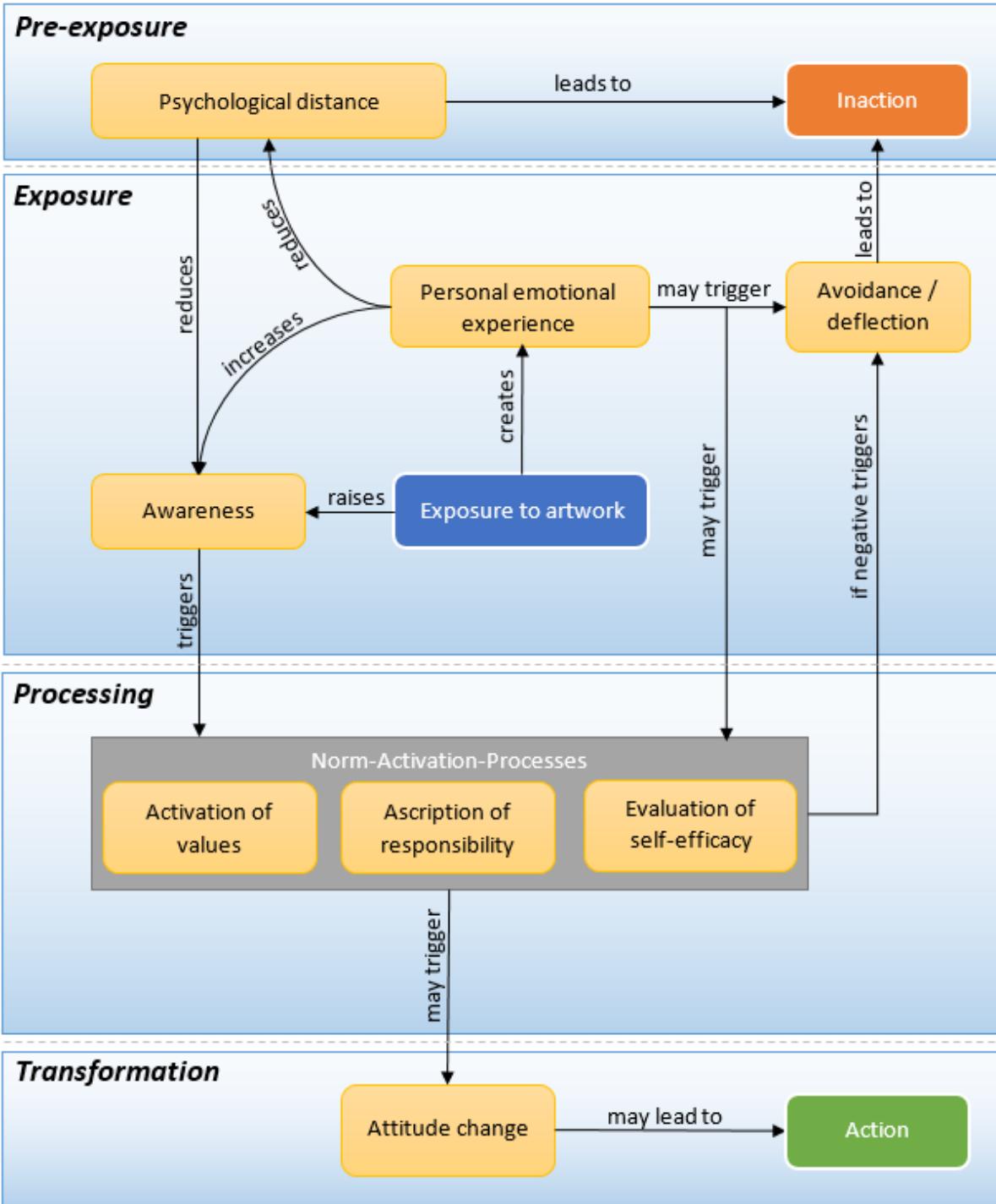


# The pollution pods by Michael Pinsky



## • Videos Pollution Pods:

- <https://youtu.be/I7nMME-3aC8> (official «making off» by Michael Pinsky)
- <https://www.youtube.com/watch?v=TQoQOPInTTA> (NRK Newton «in the Pollution Pods»)



# General conclusions

- Art seems to trigger emotional reactions
- Art may be a good entry point for stopping and thinking
- However, art alone will not change people's action, more support after the experience is necessary
- Art events tend to attract a selection of (mostly already convinced) people



Thank you .... !



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